

## ***Privacy Notice***

Xtreme Fitness Australia Pty Ltd knows that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This notice describes our privacy policy. By visiting Xtreme Fitness Australia's web site you are accepting the practices and terms and conditions displayed on this web site and within this privacy notice.

### **What Personal Information about Customers Does Xtreme Fitness Australia gather?**

The information we learn from customers helps us personalize and continually improve your shopping and viewing experience at Xtreme Fitness Australia. Here are the types of information we gather.

#### **Information You Give Us:**

We receive and store any information you enter on our web site or give us in any other way. You can choose not to provide certain information, but then you might not be able to take advantage of many of the features and services we offer. We use the information that you provide for such purposes as responding to your requests, customizing future shopping for you, improving our stores, and communicating with you.

#### **Automatic Information:**

We receive and store certain types of information whenever you interact with us. For example, like many Web sites, we use "cookies" and we obtain certain types of information when your web browser accesses Xtreme Fitness Australia. Scroll to the bottom of this page to see examples of the information we receive. A number of companies offer utilities designed to help you visit web sites anonymously. Although we will not be able to provide you with a personalized experience at Xtreme Fitness Australia if we cannot recognize you, we want you to be aware that these tools exist.

#### **E-mail Communications:**

To make us help emails more useful and interesting, we often receive a conformation when you open e-mail from Xtreme Fitness Australia if your computer supports such capabilities. We also compare our customer list with lists received from other companies, in an effort to avoid sending unnecessary messages to our customers. If you do not want to receive e-mail or other mail from us, please adjust your account to reflect this by selecting unsubscribe in the newsletter menu.

#### **Information from Other Sources:**

For reasons such as improving personalization of our service (for example, providing better product recommendations or special offers that we think will interest you), we might receive information about you from other sources and add it to our account information. We also sometimes receive updated delivery and address information from our shippers or other sources so that we can correct our records and deliver your next purchase or communication more easily.

#### **What about Cookies?**

Cookies are alphanumeric identifiers that we transfer to your computer's hard drive through your web browser to enable our systems to recognize your browser and to provide features such as automatic login and permanent shopping carts for storage of items in your shopping cart between visits. To "help" portion the toolbar on most browsers will tell you to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie or how to disable new cookies altogether. However, cookies allow you to take full advantage of some of Xtreme Fitness Australia's coolest features, and we recommend that you leave them turned on.

## **Does Xtreme Fitness Australia Share Information it receives?**

Information about our customers is an important part of our business, and we are not in the business of selling it to others. We share customer information only with subsidiaries Xtreme Fitness Australia controls as described below.

### **Agents:**

We employ other companies and individuals to perform functions on our behalf. Examples include fulfilling orders, delivering packages, sending postal mail and e-mail, removing repetitive information from customer lists, analyzing data, providing marketing assistance, processing credit card payments, equipment servicing and installations and providing customer service. They have access to personal information needed to perform their functions, but may not use it for other purposes.

### **Promotional Offers:**

Sometimes we send offers to selected groups of Xtreme Fitness Australia customers on behalf of other businesses. When we do this, we do not give that business your name and address. If you do not want to receive such offers, please adjust your account newsletter preference as that is how we will send out our promotions.

### **Business Transfers:**

As we continue to develop our business, we might sell or buy stores or assets. In such transactions, customer information generally is one of the transferred business assets. Also, in the unlikely event that Xtreme Fitness Australia or substantially all of its assets are acquired, customer information will of course be one of the transferred assets.

### **Protection of Xtreme Fitness Australia and Others:**

We release account and other personal information when we believe release is appropriate to comply with law; enforce or apply our conditions of use and other agreements; or protect the rights, property, or safety of Xtreme Fitness Australia, our users, or others. This includes exchanging information with other companies and organizations for fraud protection, credit risk reduction and ownership of intellectual property.

### **With Your Consent:**

Other than is set out above, you will receive notice when information about you might go to third parties, and you will have the opportunity to choose not to share the information.

### **How Secure is information about me?**

We work to protect the security of your information during transmission by the Westpac Bank as our sole payment processor; they process all credit card transactions. Xtreme Fitness Australia protects your privacy and information software, which encrypts information you input. It is important for you to protect against unauthorized access to your password and or your computer. Be sure to sign off when you finish using a shared computer.

### **What Information Can I Access?**

Xtreme Fitness Australia gives you access to the following information about you for the limited purpose of viewing and, in certain cases, uploading that information. This list will change as our web site evolves.

## ***Your Account***

### **What Choices do I have?**

As discussed above, you can always choose not to provide information, even though it might be needed to make a purchase or to take advantage of such Xtreme Fitness Australia features as automatic login, and permanent shopping carts. You can add or update certain information on pages such as those listed in the "My account" pages. When you update information, we usually keep a copy of the prior version for our records. If you do not want to receive e-mail from us, please adjust your account to reflect this in the newsletter menu.

### **Conditions of use, Notices and Revisions:**

If you choose to visit Xtreme Fitness Australia, your visit and any dispute over privacy is subject to this notice and our conditions of use, including limitations on damages, arbitration of disputes, and application of the law of the state Victoria. If you have any concern about privacy at Xtreme Fitness Australia, please send us a thorough description to [info@xtremefitness.com.au](mailto:info@xtremefitness.com.au) and we will try to resolve it. Our business changes constantly. This notice and conditions of use will change also, and use of the information that we gather now is subject to the Privacy Notice in effect at the time of use. We may e-mail periodic reminders of our notices and conditions, unless you have instructed us not to, but you should check our Web site frequently to see recent changes.

### **Information you give us:**

You provide information when you search, buy, post, or communicate with customer service. For example, you provide information when you search for a product; make an order; provide information in Your Account (and you might have more than one if you have used more than one e-mail address when shopping with us); communicate with us by phone, e-mail or otherwise; participate in discussion boards; provide and rate reviews. As a result of those actions, you might supply us with such information as your name, address, and phone number; people to whom purchases have been shipped, including address and phone number; other people; content of reviews and e-mails to us; and financial information, including driver's license numbers.

### **Automatic Information:**

Examples of the information we collect and analyze include the internet protocol (IP) address used to connect your computer to the internet; login; e-mail address; password; computer and connections information such as browser type and version, operating system, and platform; purchase history; the full uniform resource locators (URL) clickstream to, through, and from our web site, including date and time; cookie number; and products you viewed or searched for.